



AVIO AND SPACELAUNCH ANNOUNCE NEW LAUNCH AGREEMENT FOR VEGA C

Colleferro (Rome), 18 September 2025 – Avio and SpaceLaunch, a U.S.-based launch services company headquartered in Austin, Texas, have signed a Launch Services Agreement to place an institutional Earth observation satellite into orbit aboard Vega C in 2027.

The extra-European institutional customer, whose identity will be disclosed later this year, awarded the mission following an open international competition. Vega C was selected for its versatility and cost-effectiveness. The satellite, with a launch mass of approximately 700 kilograms, will be deployed into a Sun-synchronous orbit.

Giulio Ranzo, CEO of Avio, commented: *"This addition to the Vega C manifest reaffirms the vehicle's versatility and competitiveness in the global launch market. It also underscores customer confidence in Avio's ability to serve as a reliable launch services provider for international payloads."*

Marcy Mabry, CEO of SpaceLaunch, added: *"We are proud to partner with Avio on this important mission. SpaceLaunch is committed to delivering reliable, cost-effective access to space for customers worldwide. By selecting Vega C, our customer benefits from a proven launch solution and a dedicated, customer-focused team."*

The launch is scheduled for the second half of 2027.

Avio is a leading international group engaged in the construction and development of space launchers and solid, liquid and cryogenic propulsion systems. The experience and know-how built up over more than 50 years puts Avio at the cutting-edge of the space launcher sector and defense program. Avio is present in Italy, France, United States and French Guyana, employing approx. 1,500 highly qualified personnel. Avio is the launch services provider and launch operator for the Vega rocket and a sub-contractor for the Ariane program, placing Italy among the limited number of countries capable of designing, producing and operating a complete space launch system.

SpaceLaunch is a global launch services provider specializing in primary and dedicated missions for satellites with purpose. The company has supported the successful deployment of more than 150 satellites across 12 different launch vehicles. Through partnerships with both established and emerging launch vehicle providers, SpaceLaunch enables flexible, timely, and precise orbital access. Its end-to-end services include mission management and engineering, interface hardware design and procurement, licensing, insurance, logistics, and launch campaign integration. With a customer-centric approach, SpaceLaunch is advancing innovation in space to benefit the planet and its inhabitants. For more information, visit www.spacelaunch.space.

For further information

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